



COMMUNICATION SOLUTION CRAFTED FOR EDUCATIONAL INSTITUTIONS

Challenge For Industry

- Seamless communication between parents, staff, and students.
- Issuance of notices, such as - fees, admission notices, etc., to parents.
- Communicating important circulars to students and parents.
- Sharing important news with parents.

How Servetel Helps

Reaching out for Admissions:

- Toll Free Numbers for special admission campaigns as callers are comfortable calling on them.
- To promote college admissions, automated promotional SMS are used to prompt students to enroll.
- New Virtual Numbers for different marketing campaigns during admission season for easier result tracking.



Managing parent calls better:

- IVR creates a user-friendly environment for the parents to connect with the right department.
- With IVR there are no busy lines and every call gets answered.
- Each faculty gets an extension which can be directly placed on IVR. Hence, all calls land and are made through college number only.

Monitoring Made Easy:

- With Servetel's call analytic conversations get tracked. It helps in knowing how the information is shared with students and parents. This helps in internal auditing and improvement.
- Get data of call reports and faculty time spent on calls.





Reaching out to parents

- Say goodbye to manual reminders for PTA meetings. With Servetel's call broadcast, send PTA meetings reminders to all the parents together.
- Send automated fee reminder SMS, certain number of days before the deadline.
- Send automated fee confirmation / reminder SMS to parents on their registered numbers.
- Send special tuitions and extra class notice to parents automatically via SMS.
- Send Important news, emergency circulars, events, admission details, etc via SMS
- Send monthly student's attendance to parents via SMS.
- Servetel helps you go paperless with daily homework sent through SMS rather than maintaining a diary.
- Send faculty feedback SMS at the end of every year.
- Automated 'Thank You' message generated after every phone call.

For Social Campaigns:

- Special Missed Call service for anti-ragging campaign.
- Special Toll Free Number for College's personal Women Safety Cell.
- Promoting and updating schedule of society welfare events and social responsibility activities.



CONTACT US



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